

### Michigan Shines for Autism Gala

Dear Friends,

Everyone knows someone with autism. In fact, the most recent data from the CDC tell us that 1 in 36 children have been diagnosed with autism spectrum disorder. With prevalence rising, so does the need to ensure families in Michigan have access to:

- An early diagnosis and help navigating the right resources & supports;
- · A special education system that provides a high quality, inclusive education;
- · A business environment that celebrates and finds strength in hiring neurodiverse employees.

Those areas, Navigation, Education & Employment, are the three foundational pillars of work for Autism Alliance of Michigan (AAoM). Across those three pillars, AAoM has served over 50,000 individuals across the state since its founding in 2009. A lot has been accomplished, but the challenges persist and we are far from done.

That is why we are honored to serve as the co-chairs of the 2025 Michigan Shines for Autism Gala. This black-tie Gala raises close to \$1,000,000 annually to sustain and grow the mission of the Autism Alliance of Michigan across the state. As co-chairs, we are reaching out to personally invite you to sponsor the event. We are committed. Can we count on you, too?

The Michigan Rocks for Autism Gala will be held on Saturday, April 26, 2025, at MotorCity Casino Hotel in Detroit. Over 700 business leaders, community leaders, legislators, families, and advocates gather from all across the state to stand in unity and celebration of Michigan's autism community.

#### **Benefits of Sponsorship:**

- **Direct Mission Support:** Your sponsorship will directly impact families in our state and ensure that all autistic Michiganders are given the opportunity to lead purposeful, fulfilling lives.
- **Brand Visibility:** Your company's logo and name will be prominently featured on event materials, including invitations, program booklets, social media promotions, and event signage.
- **Networking Opportunities:** Connect with a diverse group of industry leaders, philanthropists, and community advocates.
- Recognition: Sponsors will be acknowledged during the gala program and throughout the event, highlighting your commitment to supporting individuals with autism.
- Exclusive Access: Preferred seating options, along with special recognition for top-tier sponsors.

Infused with the rebellious spirit of rock n' roll, we will turn up the volume and amplify the anthem of Michigan's autistic community while raising critical funding and awareness for the mission of Autism Alliance of Michigan.

On behalf of the entire Host Committee & Autism Alliance of Michigan, thank you for considering becoming a sponsor and joining us in creating a better world for autistic people in Michigan.

With gratitude,

Vinnie Johnson Co-Chair

Founder & Chairman, Piston Group

WEND Peggy Sheadon

Dave & Peggy Meador Gala Co-Chairs





You're invited to join Autism Alliance of Michigan on Saturday, April 26, 2025 for an electrifying evening at the 14th annual Michigan Shines for Autism Gala. This year, we're rocking the night away at MotorCity Casino Hotel in Detroit with live music from the AIM High Flyers & Your Generation in Concert.

This annual black-tie affair is getting electrified in 2025 with an infusion of the rebellious spirit of rock n' roll. Together, we will turn up the volume and amplify the anthem of Michigan's autistic community while raising critical funding and awareness for the mission of Autism Alliance of Michigan.

DAVE & PEGGY MEADOR AND VINNIE JOHNSON INVITE YOU TO THE 14TH ANNUAL

# MICHIGAN ROCKS FOR AUTISM



DATE: SATURDAY, APRIL 26, 2025

TIME: 6:00PM - 12:00AM

LOCATION: MOTORCITY CASINO HOTEL

**DETROIT, MI** 



6:00 PM: Registration & Cocktail Hour in Sound Board

7:00 PM: Gourmet Three Course Dinner in the Grand Ballroom

8:00PM: On-Stage Program Including Speakers,

Live Auction and Paddle Raise

9:00PM: Your Generation in Concert in Sound Board

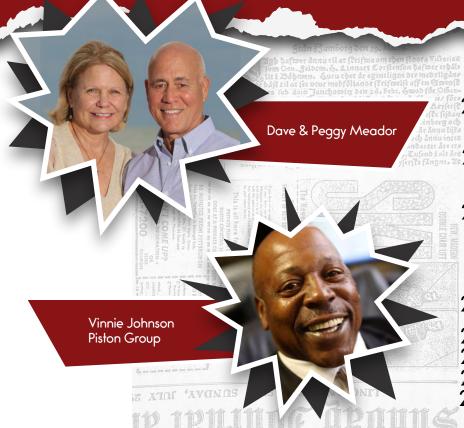
with Dancing & Late-Night Snacks

12:00 AM: Event Concludes



Black fie optional with a rebellious twist that embodies the spirit of rock 'n' roll

# 2025 GALA CHAIRS



#### GALAICHAIRIEMERITI

Dave & Peggy Meador

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2024	Chris & Colette Rizik Raj & Wendy Nair   Multimatic Inc.
2023	Dave & Peggy Meador Matt & Heather Paul   DTE Energy Margaret Trimer   Delta Dental
2022	Dave & Peggy Meador   DTE Energy Mark & Amy Miller Carla Walker-Miller   Walker-Miller Energy Services Chris & Carrie Yatooma   OGC Companies
2021	Dave Meador   DTE Energy Carla Walker-Miller   Walker-Miller Energy Services Mark LaNeve   Ford Motor Company
2020	Raj Nair   Multimatic  Mark LaNeve   Ford Motor Company
2019	Ron Fournier   Truscott Rossman
2018	Cynthia Pasky   Strategic Staffing Solutions
2017	Jim Nicholson   PVS Chemicals, Inc.
2016	Brian Calley   Lieutenant Governor of MI.

# HOST COMMITTEE

#### **CO CHAIRS**

Vinnie Johnson

Dave & Peggy Meador

Tim & Sweta Alberta
Brian Calley
Bruce & Carolyn Dall
Stephen & Deborah D'Arcy
Amy & Chris Fangboner

Ron & Lori Fournier

Alec Hagen

Dr. Tisa Johnson-Hooper &

Kristin Karwaski Mark & Amy Miller

Bernard Hooper

Raj & Wendy Nair Steve & Paula Patterson Matt & Heather Paul Chris & Colette Rizik Chris & Carrie Yatooma

# aaom board of Directors

Brian Calley - Chairman Colleen Allen, Ph.D. - CEO

> Sweta Alberta Julie Bullock

> > Bruce Dall

Stephen D'Arcy
Amy Fangboner
Ron Fournier
Jeff Gebhart

Michael Griffie Alec Hagen Nicole Hamp, MD. Melissa Howell Tisa Johnson-Hooper, MD

Kim Kerwin

David Meador

Mark Miller

Raj Nair Paula Patterson Matt Paul Colette Rizik

# DESTINATION OF THE PROPERTY OF

\$3,000

One table of Ten Guests at the Michigan Shines for Autism Gala at MotorCity Casino \$300

One ticket to attend the Michigan Shines for Autism Gala at MotorCity Casino

## SPONSOBSHIP LEVELS

\$100,000 | PRESENTING SPONSOR: Thirty Guests + Sponsor Benefits \$50,000 | PREMIER SPONSOR:

Twenty Guests + Sponsor Benefits

\$25,000 | DIAMOND SPONSOR:

Sixteen Guests + Sponsor Benefits

\$15,000 | PLATINUM SPONSOR:

Twelve Guests + Sponsor Benefits

\$10,000 | GOLD SPONSOR:

Ten Guests + Sponsor Benefits

\$5.000 | SILVER SPONSOR:

Six Guests + Sponsor Benefits

\$3,000 BRONZE SPONSOR:

Four Guests + Sponsor Benefits

# SPONSOR BENEFIT DETMILS

#### PRESENTING, PREMIER, AND DIAMOND

#### **SPONSORS RECEIVE:**

- All benefits listed for \$3,000-\$15,000, with
- inclusion of company logo
- Opportunity to participate in event-specific media coverage
- Recognition in event press release and annual Crain's Giving Guide
- Personalized Lunch N' Learn hosted by AAoM professional staff at your chosen location

#### PLATINUM, E SILVER, AND E SPONSORS RE

- One page advertiseme booklet distributed to
- Name recognition on a marketing & promotion (eblasts, website, socia including prominent re during the live broadca



# REGISTER ONLINE AT a AO MGALA.O





## COMPLETE THE ENCLOSED REGISTRATIO



#### **Email**

Lauren Todaro,

Manager of Development Operations

Lauren Todaro (Qaaomi.org /



#### Mail

Attn: Lauren Todaro Autism Alliance of Mi 26913 Northwestern H Southfield, MI 48033

CAN'T COME L



We have reserved room blocks at MotorCity Casino Hotel for this event for a special discounted rate.

> Guests have until March 21, 2025, to book a room using our group code via the QR code on the left.

## THANK YOU TO OUR SPONSORS!

**Presenting Sponsor** 

# DTE Foundation



## CHOOSE ONE

) Presenting Sponsor	O Diamond Sponsor	O Gold Sponsor	Bronze Sponsor	
\$100,000	\$25,000	\$10,000	\$3,000	Table of 10
Premier Sponsor \$50,000	<ul><li>Platinum Sponsor</li><li>\$15,000</li></ul>	Silver Sponsor \$5,000	<ul><li>Individual Ticket   QTY_ \$300</li></ul>	\$3,000
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Purchase tickets and sponsorships here:



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