

Saturday
September

21
2024

Detroit Zoo



AUTISM ALLIANCE
OF MICHIGAN

AUTISM HERO WALK: DETROIT

PRESENTED BY
DTE Foundation

THE AUTISM HERO WALK IS MICHIGAN'S LARGEST GATHERING OF FAMILIES IN THE AUTISM COMMUNITY TO CELEBRATE OUR EVERYDAY SUPERHEROES. THIS ANNUAL FUNDRAISER BENEFITS AUTISM ALLIANCE OF MICHIGAN AND INCLUDES AN AUTISM RESOURCE FAIR, ON-STAGE PROGRAM, UNITED COMMUNITY WALK, ARTS & CRAFTS, AND ENTERTAINMENT FOR ALL AGES.

AAoM Board of Directors

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& **LENNY KERWIN**

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AMANDA POLK

TARA HACK

RAMI PAULUS



AUTISM HERO WALK SPONSORSHIP OPPORTUNITIES

4

\$50,000 PRESENTING

- **New this year!**: Dedicated 10x10 tent for your company's use in a high traffic, prominent location inside the main event space. Includes two 8 foot tables and four chairs.
- Dedicated press release announcing Presenting Sponsorship
- Opportunity to appear in media coverage before and at the event
- Mention in all event advertising
- Logo printed on all fundraising incentives given to every Autism Hero Walk fundraiser
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo prominently designed on all digital and print collateral including event emails, website, social media, signage and more
- Opportunity to host an Autism 101 educational session for your employees or clients taught by AAoM's Education & Outreach staff on a mutually agreed upon date in 2024-2025
- Opportunity to speak on stage at the event
- 16 complimentary tickets to the event with VIP Parking for two cars
- Acknowledgement in 2025 Crain's Giving Guide

4

\$25,000 PREMIER

- **New this year!**: Dedicated 10x10 tent for your company's use in a high traffic, prominent location inside the main event space. Includes two 8 foot tables and four chairs.
- Mention in all event advertising
- Logo printed on all fundraising incentives given to every Autism Hero Walk fundraiser
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all digital and print collateral including event emails, website, social media, signage and more
- Opportunity to speak on stage at the event
- 14 complimentary tickets to the event with VIP Parking for two cars
- Acknowledgement in 2025 Crain's Giving Guide



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\$15,000 GOLD

- **New this year!:** Dedicated 10x10 tent for your company's use in a high traffic, prominent location inside the main event space. Includes two 8 foot tables and four chairs.
- Mention in all event advertising
- Logo printed on all fundraising incentives given to every Autism Hero Walk fundraiser
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all digital and print collateral including event emails, website, social media, signage and more
- 12 complimentary tickets to the event with VIP Parking for two cars
- Acknowledgement in 2025 Crain's Giving Guide

A

\$10,000 SILVER

- **New this year!:** Dedicated 10x10 tent for your company's use in a high traffic, prominent location inside the main event space. Includes two 8 foot tables and four chairs.
- Logo printed on all fundraising incentives given to every Autism Hero Walk fundraiser
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all digital and print collateral including event emails, website, social media, signage and more
- 10 complimentary tickets to the event with VIP Parking for one car
- Acknowledgement in 2025 Crain's Giving Guide

A

\$5,000 BRONZE

- **New this year!:** Dedicated 10x10 tent for your company's use in a high traffic, prominent location inside the main event space. Includes two 8 foot tables and four chairs.
- Logo printed on all fundraising incentives given to every Autism Hero Walk fundraiser
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all event emails & website
- 8 complimentary tickets to the event with VIP Parking for one car

A

\$2,500 HERO

- Vendor table in the Autism Resource Fair tent
- Logo printed on all fundraising incentives given to every Autism Hero Walk fundraiser
- Logo included on all event emails & website
- 4 complimentary tickets to the event with VIP Parking for one car

A

\$1,500 SENSORY PLAY TENT**Only one spot is available for this opportunity!**

Sponsor the Sensory Play Tent located in the main event space. You will be responsible for bringing the activities and volunteers. We will provide a 10x20 tent, tables, chairs and a tent sign featuring your logo. You are welcome to use this tent as a marketing opportunity. Contact Lauren Todaro directly if you're interested.

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\$500 VENDOR TABLE

Discounted tables available for individuals with autism who own a small business.