

SUNDAY, JUNE 25TH, 2023 1PM-4PM MILLENIUM PARK, WALKER, MI





THE AUTISM HERO WALK IS COMING TO WEST MICHIGAN! THIS ANNUAL FUNDRAISER BENEFITS AUTISM ALLIANCE OF MICHIGAN AND INCLUDES AN AUTISM RESOURCE FAIR, ON-STAGE PROGRAM, UNITED COMMUNITY WALK, ARTS & CRAFTS & ENTERTAINMENT FOR ALL AGES.

# **AAoM Board of Directors**

COLLEEN ALLEN, PH.D. PRESIDENT & CEO

MILLENIUM PARK,

WALKER, MI

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SWETA ALBERTA

SUNDAY, JUNE

25TH, 2023

1PM-4PM

LAURA A. ATHENS

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# AUTISM HERO WALK Grand Rapids Sponsorship opportunities

# \$25,000 PRESENTING

- Dedicated tent for your company's use
- Dedicated press release announcing Presenting Sponsorship
- Opportunity to appear in media coverage before and at the event
- Mention in all event advertising
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo prominently designed on all digital and print collateral including event emails, website, social media, signage and more
- Opportunity to host an Autism 101 educational session for your employees or clients taught by AAoM's Education & Outreach staff on a mutually agreed upon date in 2023-2024
- · Opportunity to speak on stage at the event
- · 16 complimentary tickets to the event

# **\$10,000 PREMIER**

- Dedicated tent for your company's use
- Mention in all event advertising
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all digital and print collateral including event emails, website, social media, signage and more
- Opportunity to speak on stage at the event
- · 14 complimentary tickets to the event

ALL FUNDS RAISED AT THE AUTISM HERO WALK: GRAND RAPIDS WILL BE USED TO SERVE WEST MICHIGAN FAMILIES AND INDIVIDUALS WITH AUTISM.

#### \$5,000 GOLD

- Vendor table in a premium location in the Autism Resource Fair
- Mention in all event advertising
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all digital and print collateral including event emails, website, social media, signage and more
- · 12 complimentary tickets to the event

#### \$2,500 SILVER

- · Vendor table in a premium location in the Autism Resource Fair
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- Logo on all digital and print collateral including event emails, website, social media, signage and more
- · 10 complimentary tickets to the event

### \$1,000 BRONZE

- Vendor table in a premium location in the Autism Resource Fair
- Opportunity to provide a video promoting your involvement in the Autism Hero Walk shared on AAoM's social media channels on an agreed upon date
- · Logo on all event emails & website
- 8 complimentary tickets to the event

### **\$500 VENDOR TABLE**

Discounted tables available for individuals with autism who own a small business.

# **REGISTER NOW**

aaomi.org/2023-gr-walk-sponsorships/





# SUNDAY, JUNE 25TH, 2023 MILLENNIUM PARK WALKER, MI

# Choose Your Walk Sponsorship

- O Presenting Sponsor \$25,000
- O Premier Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- O Bronze Sponsor \$1,000
- Vendor Table \$500\*

\*Discounted tables available for individuals with autism who own a small business.

SPONSORSHIP INFORMATION

COMPANY/FOUNDATION/INDIVIDUAL NAME			
CONTACT PERSON	EMAIL	PHONE	
ADDRESS	CITY	STATE	ZIP
SIGNATURE		DATE	





Please contact Lauren Todaro at 248.590.2766 or Lauren.Todaro@aaomi.org if you have any questions or would like to discuss a custom sponsorship package.

26913 Northwestern Hwy. | Suite 520 | Southfield, MI 48033

Sponsorships can also be purchase online here:

